

Unitask Software Announces Blog: *Cincinnati-Based Software Company Launches Blog as Part of Social Media Initiative*

Cincinnati, Oh—May,7 2010—Unitask Software, a Gold member of the Oracle® PartnerNetwork and a leading provider of solutions for Oracle® E-Business Suite customers, today announced the creation of their blog, hosted at [Unitask.com/blog.aspx](http://Unitask.com/blog.aspx).

With the creation of the blog, Unitask hopes to deliver information relevant to the industry to a larger audience.

“We have seen communication move from letters of introduction, to polite phone calls with scheduled appointments, to Internet web sites, to new social media with streams of content that deliver immediate information. We now enter such an age to ensure the most immediate transfer of information, knowledge and expertise possible,” said Dale D. Royal, Unitask Chairman and CEO.

Unitask provides enterprise-class solutions that automate the processes of implementing changes within the Oracle E-Business Suite and eliminate the challenges of managing output from within the Oracle E-Business Suite. The company's two products, Migration Director and Output Director, continue to deliver on the company's promise of providing “Do More—Pay Less” solutions sets.

#### About Unitask

Unitask is committed to helping organizations implement, manage and run their Oracle E-Business Suite. Unitask creates, sells and supports software products based on experience gained from over a decade of Oracle E-Business Suite implementation projects. Customers of the Oracle E-Business Suite around the world rely on Unitask products to eliminate implementation and operational risk, improve the quality of the application and accelerate time-to-value. For more information, please visit [www.unitask.com](http://www.unitask.com).